

# Litchfield Jazz Festival

A PRODUCTION OF LITCHFIELD PERFORMING ARTS, INC, PO Box 69, LITCHFIELD CT, 06759

## PROGRAM AD ORDER FOR 2011 LITCHFIELD JAZZ FESTIVAL

AD RESERVATION DEADLINE: Wed. June 22<sup>ND</sup>, COPY DEADLINE: Fri. July 1<sup>ST</sup>

NAME OF YOUR ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

WEBSITE (for link): \_\_\_\_\_

### Program Book Distribution:

- Inserted into the Sunday Republican-American (distribution 50,000)
- Distributed for free at Festival (Average attendance 4,000 – 6,000).
- Website listing with active link on Festival Advertisers' page (95K hits/month!!)
- ORDER BEFORE JUNE 22<sup>ND</sup> & receive 2 Lawn Tickets (Value: \$60) for the day of your choice!!

AD Size	B&W Camera Ready	COLOR Camera Ready	NOT Camera Ready
Premium Inside FRONT Cover	\$1,700	\$1,850	Add \$100
<b>Premium BACK Cover SOLD!!</b>	\$1,500	\$1,650	Add \$50
FULL Page	\$700	\$850	Add \$50
HALF Page	\$375	\$525	Add \$50
QUARTER Page	\$225	\$375	Add \$25
EIGHTH Page	\$150	\$300	Add \$25

Place your advertisement order below.

\_\_\_\_\_ Ad Size

\_\_\_\_\_ Black and White or Color (*Color ads limited -- act now!!*)

\_\_\_\_\_ Camera-Ready or NOT Camera-Ready

To qualify for camera-ready rates your ad must conform to the sizes illustrated. If additional typeset is required we must charge the not camera-ready price. Note: Artwork will not be returned. Ads must be sent electronically to [Jessica@litchfieldjazzfest.com](mailto:Jessica@litchfieldjazzfest.com).

PDF Format preferred .TIFF or .EPS acceptable as long as no less than 300 DPI.

### PAYMENT INFORMATION

\_\_\_\_\_ Enclosed is a check in the amount of \$ \_\_\_\_\_. (Checks payable to Litchfield Performing Arts)

\_\_\_\_\_ Charge my VISA/MC (Acct# \_\_\_\_\_) Exp: \_\_\_\_\_

Name on card \_\_\_\_\_ Signature: \_\_\_\_\_

Email, mail, or fax form to: Jessica Morozowich, [Jessica@litchfieldjazzfest.com](mailto:Jessica@litchfieldjazzfest.com), Fax: 860-361-6288,

Mail Checks To: Litchfield Performing Arts, PO Box 69, Litchfield, CT 06759

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Full page

6.5" x 9.375"  
(See next sheet)

1/4 page  
3.125" x 4.5"

1/8 page  
3.125" x 2.125"

1/2 page  
6.5" x 4.5"

Full page

6.5" x 9.375"