

# Litchfield Jazz Festival

A PRODUCTION OF LITCHFIELD PERFORMING ARTS, INC, PO Box 69, LITCHFIELD CT, 06759

## FESTIVAL PROGRAM AD ORDER FORM

AD RESERVATION DEADLINE: Fri. June 19<sup>th</sup>, COPY DEADLINE: Mon. June 29<sup>th</sup>

NAME OF YOUR ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

WEBSITE (for link): \_\_\_\_\_

### Program Book Distribution:

- Inserted into the Sunday Republican-American (**distribution 50,000**)
- **Distributed for free at Festival** (Average attendance 4,000 – 6,000).
- **Website listing with active link** on Festival Advertisers' page (95K hits/month!!)
- **ORDER BEFORE JUNE 19th & receive 2 Lawn Tickets** (Value: \$60) for Saturday or Sunday of the Festival!!

AD Size	B&W Camera Ready	COLOR Camera Ready	NOT Camera Ready
Premium Inside FRONT Cover	\$1,700	\$1,850	Add \$100
Premium BACK Cover	\$1,500	\$1,650	Add \$50
FULL Page	\$700	\$850	Add \$50
HALF Page	\$375	\$525	Add \$50
QUARTER Page	\$225	\$375	Add \$25
EIGHTH Page	\$150	\$300	Add \$25

Place your advertisement order below.

\_\_\_\_\_ **Size of Ad Requested**

\_\_\_\_\_ **Price as listed above (note up-charge for color)**

\_\_\_\_\_ **Black & White or Color (Color ads limited -- act now!!)**

\_\_\_\_\_ **Camera-Ready (formatted to attached specs) or NOT Camera-Ready (NOT formatted)**

To qualify for camera-ready rates your ad must conform to the sizes illustrated. If additional typeset is required we must charge the not camera-ready price. Note: Artwork will not be returned. Ads must be sent electronically to [Tegan@litchfieldjazzfest.com](mailto:Tegan@litchfieldjazzfest.com). PDF Format preferred .TIFF or .EPS acceptable, no less than 300 DPI.

### PAYMENT INFORMATION

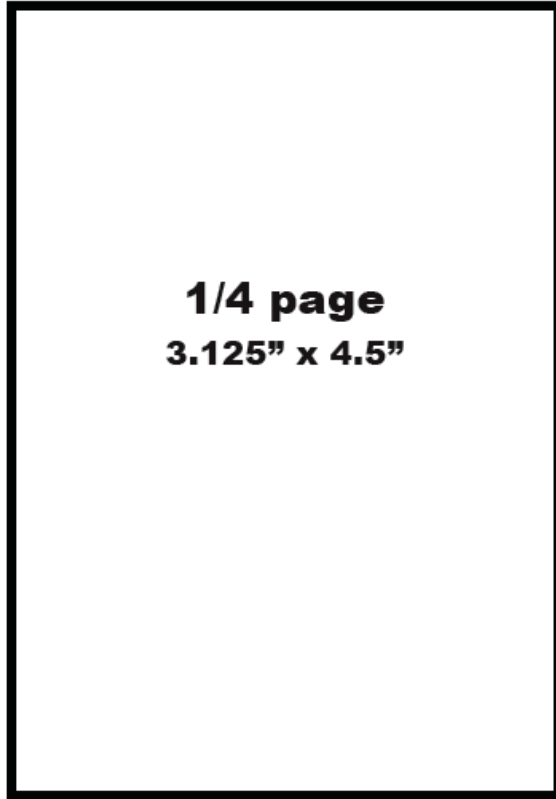
\_\_\_\_\_ Enclosed is a check in the amount of \$ \_\_\_\_\_. (Checks payable to Litchfield Performing Arts)

\_\_\_\_\_ Charge my VISA/MC (Acct# \_\_\_\_\_) Exp: \_\_\_\_\_

Name on card \_\_\_\_\_ Signature: \_\_\_\_\_

Email, mail, or fax form to: Festival Office, attn.: Tegan Ryan [Tegan@litchfieldjazzfest.com](mailto:Tegan@litchfieldjazzfest.com), Fax: 860-361-6288,  
Mail Checks To: Litchfield Performing Arts, PO Box 69, Litchfield, CT 06759

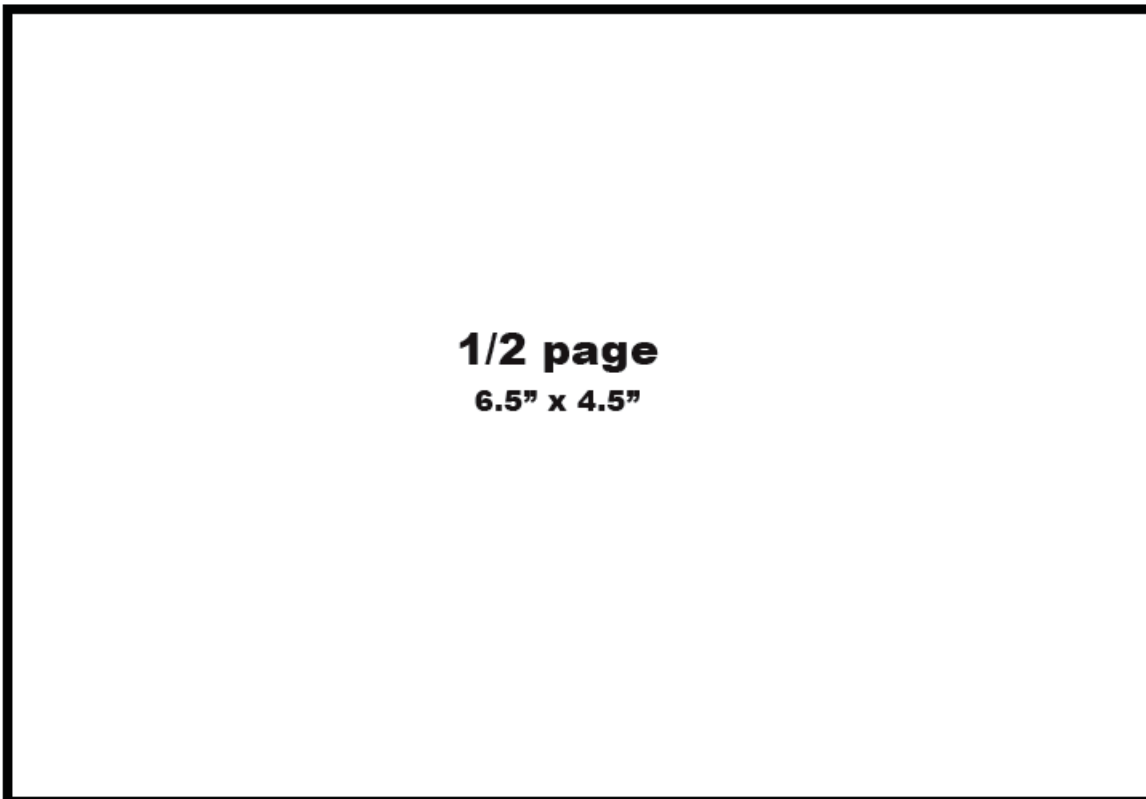
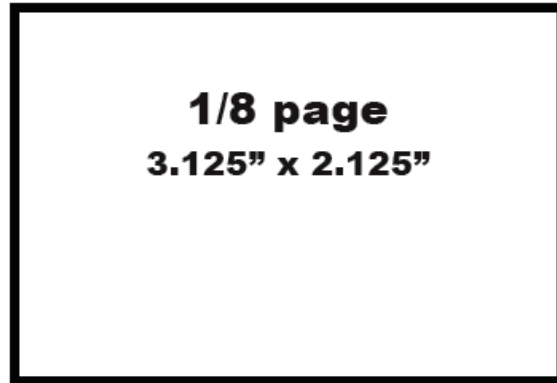
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## Full page

**6.5" x 9.375"**

(See next sheet)



**Full page**

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